



Product Catalogue



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Elevating Spaces.

VISION

We provide a sustainable cleaning solution preferred by everyone, everywhere.

MISSION

Committed to excellence, striving to design, develop and provide innovative, sustainable and environmentally responsible cleaning products that meet and exceed the highest standards of efficacy, safety, and regulatory compliance.

Through relentless innovation and a dedication to customer well-being, we aim to simplify and elevate the cleaning experience while actively contributing to a more sustainable and healthier planet.



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Our Capabilities

PRIVATE LABEL SPECIALISTS

We design, develop, and produce detergents, according to customer's specifications and strategic marketing initiatives. We supply a complete turnkey solution from research and development, packaging design and development, to production of high volume driven demands, delivered to the customers store.

VARIOUS FORMULATION AVAILABILITY & EXPERTISE

We have a wide range of formulations available from entry level, opening price point specifications, to mid-tier value for money products, to products at specification levels, that compete with market leading brands.

MERCHANDISING

Included in our offering to retail stores product deliveries, we also offer full sales and merchandising services, to ensure that the brands are well merchandised, presented in their respective category, and maintained as per the customer's/ brand's marketing strategy.



Pick n Pay makro game Masscash



ULTRA PINK!

ULTRA CLEAN **ULTRA PINK** MULTI-PURPOSE CLEANER

Ideal for cleaning greasy, dirty, and stubborn grime—*also great as a pre-wash stain remover.*

To clean anything and everything from kitchen walls, tiles, ovens, pots and pans, fridges, windows, hoods, extraction systems, appliances; to bathrooms, showers, to office machines, printing presses, rubber clothing, stainless steel, even car mag wheels.

SANS1828 Certified - Toxicological Safety for
Use in Direct Food Contact Applications

REPLACES

90%

OF YOUR

HOUSEHOLD

CLEANING

DETERGENTS

THE ONE CLEANER FOR EVERY MESS IN THE BOOK

ULTRA PINK
Multi-Purpose Cleaner

01

From Kitchen to Car, It Cleans



750ML
**MULTIPURPOSE
CLEANER**

6009803083719

Pack Size:
12

Product Code:
UPMP750ML



1.5L
**MULTIPURPOSE
CLEANER**

6009803083382

Pack Size:
8

Product Code:
UPMP1.5L



3L
**MULTIPURPOSE
CLEANER**

6009803083351

Pack Size:
4

Product Code:
UPMP3L



5L
**MULTIPURPOSE
CLEANER**

6009803083726

Pack Size:
4

Product Code:
UPMP5L



25L
**MULTIPURPOSE
CLEANER**

6009803083788

Pack Size:
1

Product Code:
UPMP25L



ULTRA CLEAN **DISHWASHING LIQUID**

Oil & grease are dissolved quickly & effectively, leaving dishes sparklingly clean with a fresh scent of lemon.

Effective in both cold or warm water.

Tough on grease and grime, yet gentle on the environment.



LEMON FRESH POWER FOR SPARKLING DISHES!

DISHWASHING LIQUID
Multi-Purpose Cleaner

Tough on Grease!



750ML
DISH WASH LIQUID

6009803083313

Pack Size:
12

Product Code:
UCDW750PRO



3L
DISH WASH LIQUID

6009803083320

Pack Size:
4

Product Code:
UCDW3L



5L
DISH WASH LIQUID

6009803083672

Pack Size:
4

Product Code:
UCDW5LPRO



25L
DISH WASH LIQUID

6009803083825

Pack Size:
1

Product Code:
UCDW25LPRO



ULTRA CLEAN PINE GEL

A versatile cleaning gel with a pine fresh fragrance.

Approved for use in Industrial, domestic and institutional areas.

Used on tiled floors, tiled walls, baths, basins, toilets, sinks, shower floors and urinals.



**DEEP
CLEANING
ANTI-
BACTERIAL
POWER YOU
CAN TRUST**

FRESHNESS THAT WORKS EVERYWHERE!

PINE GEL
Multi-Purpose Cleaner



Versatile Cleaning Power!



500ML
**GREEN FRESH
PINE GEL**

6009803083344

Pack Size:
24

Product Code:
GF500ML



750ML
**PINE GEL
REFILL POUCH**

6009888461136

Pack Size:
24

Product Code:



1L
**GREEN FRESH
PINE GEL**

6009803083580

Pack Size:
12

Product Code:
GFS1L

FRESHNESS THAT WORKS EVERYWHERE!

PINE GEL
Multi-Purpose Cleaner



Versatile Cleaning Power!



2L
**GREEN FRESH
PINE GEL**

6009803083597

Pack Size:
8

Product Code:
GF2L



5L
**GREEN FRESH
PINE GEL**

6009803083795

Pack Size:
4

Product Code:
GF5L



20L
**GREEN FRESH
PINE GEL**

6009803083818

Pack Size:
1

Product Code:



ULTRA CLEAN EVERYDAY

Cleans all shiny surfaces streak free.

Effective to clean all types of windows, glass and mirrors, or any other shiny surfaces.

Can also be used to clean granite tops, stainless steel, chrome and various appliances.

**CLEANS
WINDOWS,
GLASS &
MIRRORS
WITHOUT
STREAKS**

STREAK-FREE SHINE FOR EVERY SURFACE!

EVERYDAY CLEANS
Cleans All Surfaces

04

Tough on Grease!



5L
**FLOOR & TILE
CLEANER**

6009888461235

Pack Size:
4

Product Code:
UCBXWG5L



5L
**GENERAL
PURPOSE CLEANER**

6009888461297

Pack Size:
4

Product Code:
UCBXGP5L



5L
**DISHWASHING
LIQUID**

6009888461211

Pack Size:
4

Product Code:
UCBXWG5L



5L
**WINDOW &
GLASS CLEANER**

6009888461266

Pack Size:
4

Product Code:
UCBXWG5L

STREAK-FREE SHINE FOR EVERY SURFACE!

EVERYDAY CLEANS
Cleans All Surfaces

04

Tough on Grease!



5L
**EVERYDAY
THICK BLEACH**

6009888461242

Pack Size:

4

Product Code:

UCBXTKBL5L



5L
**EVERYDAY
THIN BLEACH**

6009888461259

Pack Size:

4

Product Code:

UCBXTNBL5L



5L
**LAUNDRY
LIQUID**

6009888461174

Pack Size:

4

Product Code:

UCBXL5L



5L
**FABRIC
SOFTENER**

6009888461280

Pack Size:

4

Product Code:

UCBXFS5L

STREAK-FREE SHINE FOR EVERY SURFACE!

EVERYDAY CLEANS
Cleans All Surfaces

04

Tough on Grease!



750ML
**PINE GEL
REFILL POUCH**

6009888461303

Pack Size:
24

Product Code:
UCBXTNBL5L



5L
**EVERYDAY
PINE GEL**

6009888461273

Pack Size:
4

Product Code:
UCBXP5L



ULTRA CLEAN HOUSEHOLD BLEACH & CREAM

For cleaning of bathroom and kitchen surfaces, floors, toilets and drains.

The active ingredients in ultra clean household bleach are broken down after dilution and use.

**ANTI-
BACTERIAL
POWER &
PROTECTION
IN EVERY
DROP**

CLEAN WITH CONFIDENCE & CARE!

BLEACH & CREAM
Household & Multi-Purpose

05

Effective Cleaning & Eco-Friendly



750ML
**ALL PURPOSE
THICK BLEACH**

6009803083184

Pack Size:
12

Product Code:
UCTB750



3L
**ALL PURPOSE
THICK BLEACH**

6009803083245

Pack Size:
4

Product Code:
UCTB3L



750ML
**ALL PURPOSE
CREAM**

6009803083214

Pack Size:
12

Product Code:
UCAPC750



5L
**ALL PURPOSE
CREAM**

6009803083290

Pack Size:
4

Product Code:
UCAPC3L



ULTRA CLEAN **DRIVEWAY & PAVING**

Ultra clean driveway and paving cleaner is a versatile, extra heavy duty water based degreaser suitable for paving, driveways, garage floors and even concrete.

Grime and grease, oil, tyre marks and scum build up are easily removed.

HEAVY-DUTY POWER FOR TOUGH SURFACES!

DRIVEWAY & PAVING
Heavy Duty & Versatile

06

Tough on Grime, Easy on Surfaces!



1L
DRIVEWAY & PAVING

6009803083009

Pack Size:
20

Product Code:
UCDP1L



5L
DRIVEWAY & PAVING

6009803083641

Pack Size:
4

Product Code:
UCBXTKBL5L



25L REFILL
DRIVEWAY & PAVING

6009803083801

Pack Size:
1

Product Code:
UCDP25L



ULTRA CLEAN **OUTDOOR CARE**

Built for tough, targeted cleaning outside the home.

From boosting solar panel performance to maintaining clean, balanced pools, these products deliver powerful results where it matters most.



SPECIALIST SOLUTIONS FOR EXTERIOR CLEANING

OUTDOOR CARE
Clean. Clear. Outdoors.



Powerful Cleaning for Outside Spaces!



5L
**SOLAR PANEL
CLEANER**

6009888461310

Pack Size:
4

Product Code:
UCSPC5L



5L
**POOL
ACID**

6009888461129

Pack Size:
4

Product Code:
UCPA5L



ULTRA CLEAN HOUSEHOLD SURFACES

Ultra Clean products deliver exceptional cleaning for your kitchen, bathroom, tiles and floors.

From greasy stovetops to sparkling tiles, spotless sinks to grime-free floors, and even tackling tough braai buildup.

Ultra Clean ensures every surface gleams with ease and freshness.

FROM KITCHEN TO BRAAI, WE'VE GOT IT COVERED!

HOUSEHOLD SURFACES
Kitchen, Bathroom, Braai & Floors

08

Powerful Cleaning for Every Corner



750ML
**KITCHEN
CLEANER**

6009803083115

Pack Size:
12

Product Code:
UCKC750



750ML
**BATHROOM
CLEANER**

6009803083238

Pack Size:
12

Product Code:
UPMP750ML



750ML
**BRAAI
CLEANER**

6009803083269

Pack Size:
12

Product Code:
UPMP750ML



750ML
**FLOOR & TILE
CLEANER**

6009888461204

Pack Size:
12

Product Code:
UCTFLAV



750ML
**FLOOR & TILE
CLEANER**

6009888461198

Pack Size:
12

Product Code:
UCTFLEM

FROM KITCHEN TO BRAAI, WE'VE GOT IT COVERED!

HOUSEHOLD SURFACES
Kitchen, Bathroom, Braai & Floors



Powerful Cleaning for Every Corner



750ML
**VALUE
TRIO PACK**

6009803083887

Pack Size:
4

Product Code:
UCVPTRIO

5L
**ALL PURPOSE
CLEANER**

6009888461228

Pack Size:
4

Product Code:
UCBXAPC5L

5L
**HYGIENE
HANDWASH**

6009888461099

Pack Size:
4

Product Code:
UCHW5L

KLEENA! ZONKE!

MULTI- PURPOSE CLEANER

KLEENAZONKE CLEANER

Tough on grease, grime, and stubborn dirt, Ultra Clean Kleenazonke is your go-to all-in-one cleaner.

From kitchen tiles to car engines, carpets to camping gear, it tackles just about anything with ease.

No matter the mess, Kleenazonke gets it done.

MESS?

SORTED.

SURFACE?

HANDLED.

JOB?

DONE.

ONE CLEANER. EVERY SURFACE. ENDLESS USES.

KLENAZONKE
Multi-Purpose Cleaner

09

One Solution for a Million Messes



750ML
**KLENAZONKE
CLEANER**

6009888461518

Pack Size:
12

Product Code:
KZ750ML



1.5L
**KLENAZONKE
CLEANER**

6009888461525

Pack Size:
8

Product Code:
KZ1.5L



3L
**KLENAZONKE
CLEANER**

6009888461532

Pack Size:
4

Product Code:
KZ3L



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